

REMARKS BY H. E. MR. KIYOSHI KOINUMA,  
AMBASSADOR OF JAPAN TO ZAMBIA,  
ON THE OCCASION OF THE OPENING OF  
CARVIEW ZAMBIA LIMITED

LUSAKA, 28<sup>th</sup> May, 2016

Hon. Margaret Mwanakatwe, Minister of Commerce, Trade and Industry,  
Representatives from the Government of the Republic of Zambia,  
Presidents and representatives of the Japanese Companies in Zambia,  
Members of the Press,  
Distinguished Guests,  
Ladies and Gentlemen,

It is my pleasure to share this memorable occasion with all of you to mark the official opening of Carview Zambia Limited.

Carview, which is officially opening a new office and showroom today, has been exporting many high quality Japanese second hand cars through a trading website since 2004. In Zambia, the sales volume, just for the last three years, records over 30,000 vehicles. It is clear to us all that Carview has continued to grow over the years by winning the heart of the Zambian people.

Ladies and Gentlemen,

The Japanese Government has a great commitment to Africa. Our Prime Minister, Mr. Shinzo Abe, says “Africa is the most dynamic land, the land where you can breathe the vigor of growth.” He says, “Africa is our partner for growth.”

This year, as Japan co-hosts the very first Tokyo International Conference on African Development (TICAD) here on African soil, we cannot emphasize enough that Africa continues to be our business partner.

Through increased promotion of trade and investment, the Government of Japan wishes to steer in more Japanese companies to Africa. In order to do so, we will also increase our commitment in development cooperation towards the effort of human resources development for industrial promotion.

Ladies and Gentlemen,

Zambia and Japan have a stable trade relationship. In 2015, Zambian exports to Japan included goods such as cobalt and tobacco totaling 46 million USD. Imports from Japan totaling 73 million USD mainly composed of machineries, vehicles and vehicles parts.

Currently, Zambia is facing some challenges such as electricity shortage which affects business operations. Despite the challenges, there are more than a dozen Japanese companies that are producing results in Zambia, such as Toyota Zambia Ltd, Toyota Corporation, Hitachi Construction Machinery Zambia Co. Ltd., Shimizu Corporation, Japan Tobacco International and Nihon Sekkei. Many of

these companies are continuously investing and expanding their operation. We have a great expectation for Carview Zambia Limited as well. As the Embassy of Japan, we would also like to continue supporting Japanese businesses to come to Zambia.

Ladies and Gentlemen,

I understand that the new Lusaka office of Carview Zambia will provide support services to customers in areas such as online car selection, price negotiation with the seller, and computation of duties. As you might know, Japanese are known for their attention to detail and providing courteous service. I have no doubt that together with the new services, Carview will be able to provide even better customer satisfaction.

Honourable Minister, Ladies and Gentlemen,

Since my arrival in Zambia, I have enjoyed warm hospitality and good relationship with the people of Zambia. In closing, I wish to offer the following message to Carview Zambia Limited: “Welcome to Zambia, and may your journey be full of success and fulfilment”.

Thank you very much for your kind attention.

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